

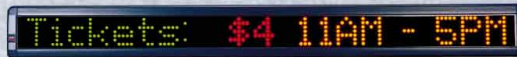
ALPHA™

messaging software

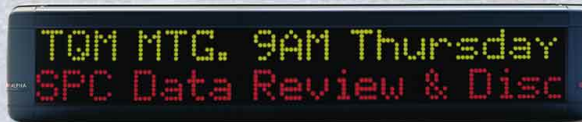
Program your ALPHA™ electronic message display from your desktop PC. ALPHA™ Messaging Software™ comes complete with everything you need to get your message moving in the right direction. Program your messages with the touch of a button. Adjust your messages in a moment's notice.

ALPHA™ Messaging Software™ connects with Adaptive's ALPHA™ electronic message displays. It's easy to use, easy to install and allows you to welcome guests, post events, and keep your traffic flowing. Make your communication more efficient and effective.

The **ALPHA™** Editor allows easy creation of high-visibility text messages.

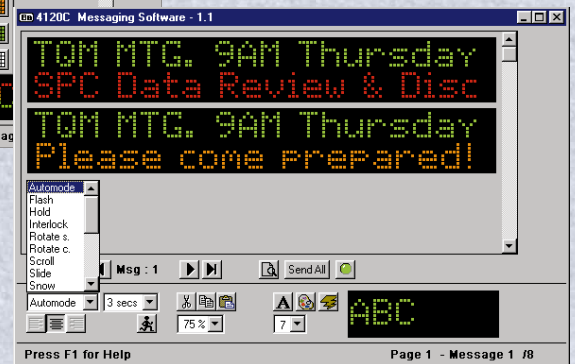


| ALPHA Displays Supported: | | |
|---------------------------|--------------|----------|
| • 215C/R | • 4080C | • 7080C |
| • 220C | • 4120C/R | • 7120C |
| • 320C | • 4160C/R | • 7160C |
| • 330C | • 4200C/R | • 7200C |
| • Big Dot® | • 4240C/R | • PPD |
| • BetaBrite® Director™ | • BetaBrite® | • Solar™ |



Create your message in the display's actual text style and color from your PC.

Easily specify message presentation styles and other message attributes.



Software Kit Includes

- Software CD
- Easy to follow installation guide
- 25 ft. RS232 serial cable
- Online help
- 9 pin serial adapter

System Requirements

- PC with CD-ROM drive and mouse
- VGA/SVGA color monitor
- 16 MB RAM or greater
- Windows 95/98 or Windows NT 4.0
- Recommend 486 or better processor

Features

- Easy to Install & Use
- Easy, Flexible Programming
- Create messages on your PC in the color, font and layout as on your display
- Specify message attributes such as presentation styles and idle time
- Select from available display animations
- Insert actual time and date in message